

1998 EnviroGuard Company Profile

Small Business Category



American Catering is a food and beverage service consisting of a restaurant and catering business. Jerry Attar, owner, along with the business' four employees have implemented a comprehensive pollution prevention plan that includes cardboard recycling, eliminating the use of caustic cleaners, using cloth towels instead of paper, and initiating water conservation measures that have reduced water consumption by half. Implementation of these pollution prevention measures has resulted in the following cost savings:

- C A 65% reduction in cost for solid waste collection per month.
- C Water usage has decreased by almost 45%, saving the company approximately \$44 per two-month billing period.
- C The company saves approximately \$570 annually just on utilities alone.

American Catering provides an excellent example of how small businesses can make a difference by implementing pollution prevention measures within their facilities.