

## 2007 EnviroGuard Company Profile

### ECO LOUNGE FREERIDE SHOP

ECO LOUNGE FREERIDE SHOP offers eco-friendly ski, snowboarding and skateboarding equipment and clothing since 2005. Care for the environment is visible in all aspects of their operations from the use of organic based waxes and biodegradable, non-toxic machining coolant for ski and board tuning to the use of non-toxic cleaning products. Even the store's coffee lounge carries fair-trade, organic coffee and baked goods from small local businesses that use organic ingredients.



The Eco Lounge Freeride Shop recycles paper, cardboard, plastics, cans, and fluorescent light bulbs. Landscaping incorporates drought tolerant plant materials and drip irrigation.

The store carries USA-made clothing products from manufacturers that use organically grown cottons, sourced polyesters, vegetable and soy-based fabric dyes, and have worker health and safety programs that meet or exceed federal requirements. Other clothing lines include European manufacturers that have been Blue Sign certified for being non-toxic from start to finish.

Skis, snowboards, and skateboards offered in the store are made of wood cores from renewable species such as poplar and bamboo, as well as boots from manufacturers using recycled materials.

The store sells stuffed teddy bears to raise funds for the Idaho Black Bear Rehabilitation Center. They also support high school ski programs. Store owners have enlisted the support of two manufacturers to provide funding for this program.