



## 2003 EnviroGuard Company Profile

### Large Business Products/Service Category

**Zamzows Inc.** was founded in Boise in 1933. There are eight stores in the Treasure Valley - three in Boise, two in Nampa, and one store in Eagle, Meridian, and Kuna. The company operates an animal feed manufacturing facility in Meridian and a laboratory in Nampa that develops environmentally-friendly, organic lawn and garden products specifically formulated for Boise-area soils.

Zamzows Inc. mission statement includes a commitment to pollution prevention. All Zamzows products must meet their strict environmental requirements. All Zamzows products - organic based lawn and garden fertilizers and Save-A-Tree - were developed to protect the environment and provide a high quality landscape.

Pollution prevention efforts at Zamzows Inc.:

1. 1980's, development of a line of organic based fertilizers formulated for Boise-area soils;
2. 1997, development of Save-A-Tree - the world's first and only manufactured fertilizer that will not leach;
3. Save-A-Tree is made from non-toxic organic waste material;
4. Zamzows brand animal feeds are made with grain that contains no pesticides or antibiotics;
5. Zamzows organic fertilizers outsell chemical fertilizers nearly 10 to 1;
6. Project Tree 2000 - a program where Save-A-Tree was donated to fertilize every tree in every park in the City of Boise (valued at \$112,443);
7. Other donations of Save-A-Tree to City of Meridian, Idaho Botanical Garden, Bruneau Dunes State Park, and Eagle Island State Park (valued at \$121,767).