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**City Council**  
**President**  
Maryanne Jordan

**Council Pro Tem**  
David Eberle

Elaine Clegg  
Lauren McLean  
Ben Quintana  
TJ Thomson

## Finance & Administration

### Division of Financial Services

August 25, 2015

Dear Proposer,

Notice of Intent to Award Contract: RFP 15-255 Community Engagement and Creative Services, City Wide

Thank you very much for your response to the above referenced RFP 15-255.

This letter is to notify you that the City has reviewed all proposals and recommends that the project be awarded to the best qualified proposer, Sovrn Creative.

If any participating proposer objects to such award, such proposer shall respond in writing to the notice from the political subdivision within seven (7) calendar days after the date of transmittal of the notice, setting forth in such response the express reason or reasons that the award decision of the governing board is in error.

The protest shall be addressed to the Boise City Purchasing Agent. Any protest addressed to Boise City Mayor and/or City Council will be referred to the Purchasing Agent.

Thank you for your interest in working with the City of Boise. Your participation in the process is greatly appreciated.

*Tammi Leatham*  
Purchasing Specialist  
Boise City Purchasing  
208-384-3716

cc: RFP 15-255 File

RFP 15-255 Community Engagement and Creative Services

Proposer	Total Points (600 pts)	Basic Qualifications (150 pts)	Individual Qualifications (150 pts)	Project Approach (100 pts)	Examples of Work (100 pts)	References (100 pts)	Cost per point
SOVRN Creative	590.4	140.0	140.0	93.8	96.3	98.3	21.99
Red Sky Public Relations, Inc.	476.4	83.5	113.8	76.3	87.5	85.0	30.27
HDR	452.2	97.3	98.5	82.5	71.3	76.3	26.30
Peppershock Media	476.4	83.5	113.8	76.3	87.5	85.0	30.27