



Lynda Lowry
CFO & Director

**Division of
Financial Services**

Boise City Hall
150 N. Capitol Boulevard

Mailing Address
P. O. Box 500
Boise, Idaho 83701-0500

Phone
208/384-3710

Fax
208/384-3711

TDD/TTY
800/377-3529

Web
www.cityofboise.org

Mayor
David H. Bieler

**City Council
President**
Maryanne Jordan

Council Pro Tem
David Eberle

Elaine Clegg
Lauren McLean
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Finance & Administration

Division of Financial Services

February 18, 2015

Dear Proposer,

Notice of Intent to Award Contract: RFP 15-099 Media Buying & Creative Advertising; Boise Airport

Thank you for your response to the above referenced RFP 15-099.

This letter is to notify you that the City has reviewed all proposals and recommends that the project be awarded to the best qualified proposer, Rizen Creative.

Should the City be unable to successfully negotiate a contract with the top ranked proposer, that negotiation will be terminated, and the next highest ranked proposer will be contacted to begin negotiations.

If any participating bidder objects to such award, such bidder shall respond in writing to the notice from the political subdivision within seven (7) calendar days after the date of transmittal of the notice setting forth in such response the express reason or reasons that the award decision of the governing board is in error.

The protest shall be addressed to the Boise City Purchasing Agent. Any protest addressed to Boise City Mayor and/or City Council will be referred to the Purchasing Agent.

Thank you for your interest in meeting the needs of the City of Boise. Your participation in the process is appreciated.

Missy Morrison
Purchasing Specialist
Boise City Purchasing
208-384-3779

cc: RFP 15-099 File