



---

# TRANSIT BRIEFING

---

February 4, 2020

# AGENDA

---

Why Transit?

Transit Background

Boise's Transportation Action Plan

VRT Overview

Boise's annual public hearing on transit funding

Transit Investments in 2021:

Service Change Priorities: Build up or Expand

Public Survey





# BUSINESS AS USUAL?

---

The benefits of roadway expansion – namely increased capacity and decreased congestion – are generally **short-lived**.



# BUSINESS AS USUAL?

---

The benefits of roadway expansion – namely increased capacity and decreased congestion – are generally **short-lived**.



## RESULT

*No city has ever built its way out of congestion.*

**The solution includes transit.**

# DEMOGRAPHIC SUPPORT FOR TRANSIT

"I want to be able to live here and not own a car – that option doesn't exist today."

- BSU Student from Boise Competes Roundtable

- ✓ Millennials
- ✓ Baby Boomers
- ✓ Business Owners

"The **number one challenge** facing Boise from keeping businesses here and attracting new business is its **lack of a strong mass transit system.**"

- Real Estate Professional from Boise Competes Focus Group







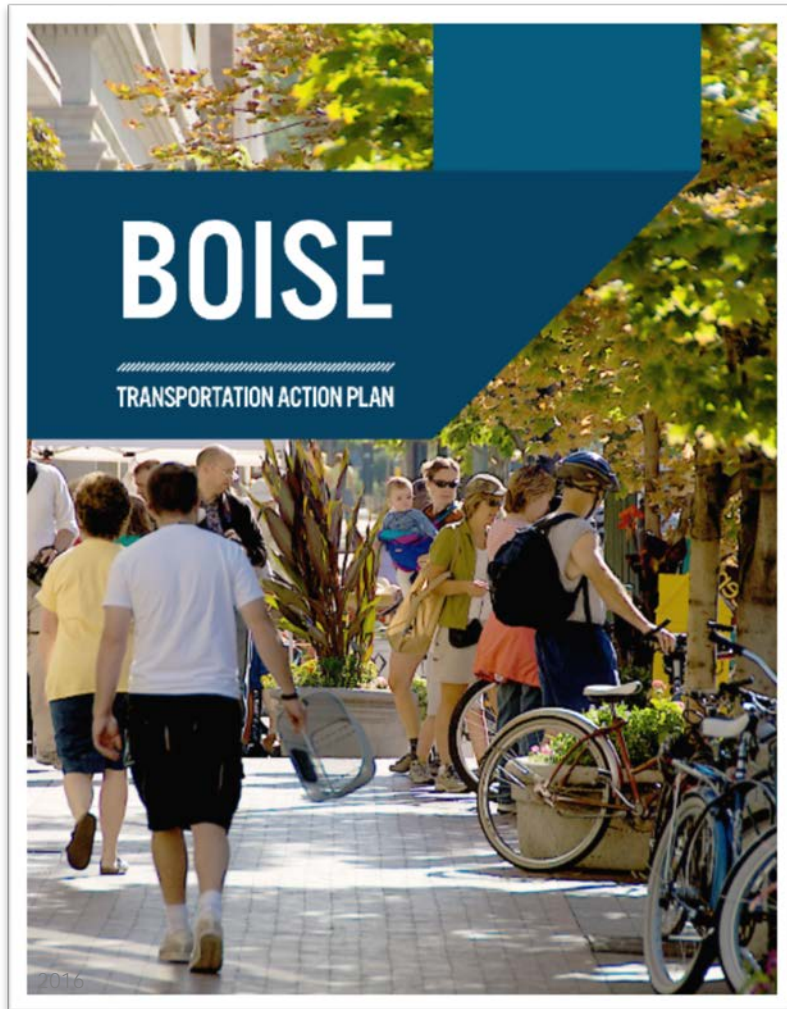
# PUBLIC TRANSPORTATION

## Recent Strategy & Investment

LASTING • INNOVATIVE • VIBRANT

# TRANSPORTATION ACTION PLAN

---



We envision a city where **all people** enjoy **real transportation choices** that offer **safety**, **optimize infrastructure** and support **vibrant neighborhoods**.

# TAP: CITY TRANSPORTATION PRIORITIES

Safety for All



Walk or Bike to the Store



Park Once



Active School Routes



All Ages Bike Network



Three Best-in-class Transit Routes



Focused Investment



# TAP: BEST IN CLASS/PRIORITY ROUTES



- INCREASED BUS **FREQUENCY**  
Every 30 mins  
M-F 15 min peak service on State & Vista
- INCREASED **HOURS OF OPERATION**  
M-F 5:30am-9:30pm  
Sat 8:00am-9:00pm
- BUS STOP **AMENITIES**  
(bus shelter & real time info)



# PUBLIC TRANSPORTATION

# VALLEY REGIONAL TRANSIT

LASTING • INNOVATIVE • VIBRANT



# WHAT IS VALLEY REGIONAL TRANSIT?

---

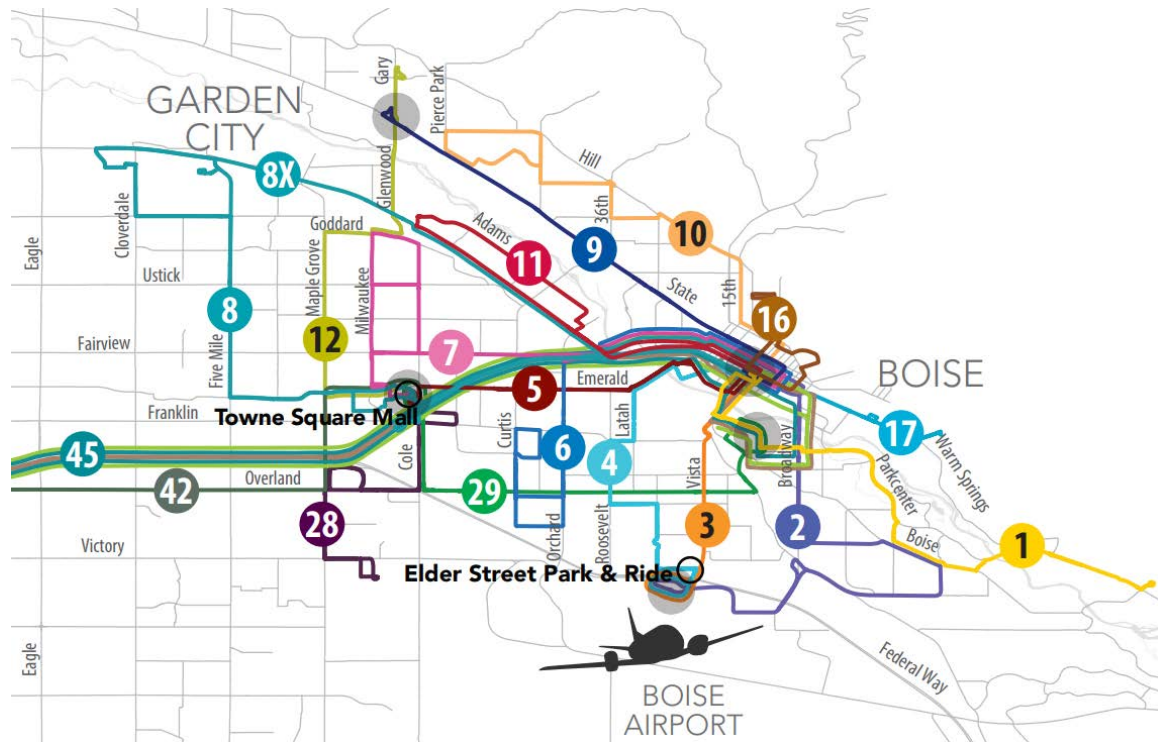
- Regional Public Transportation Provider
- Formed in 1999 with no dedicated funding





# TRANSIT SERVICES

## Fixed Route



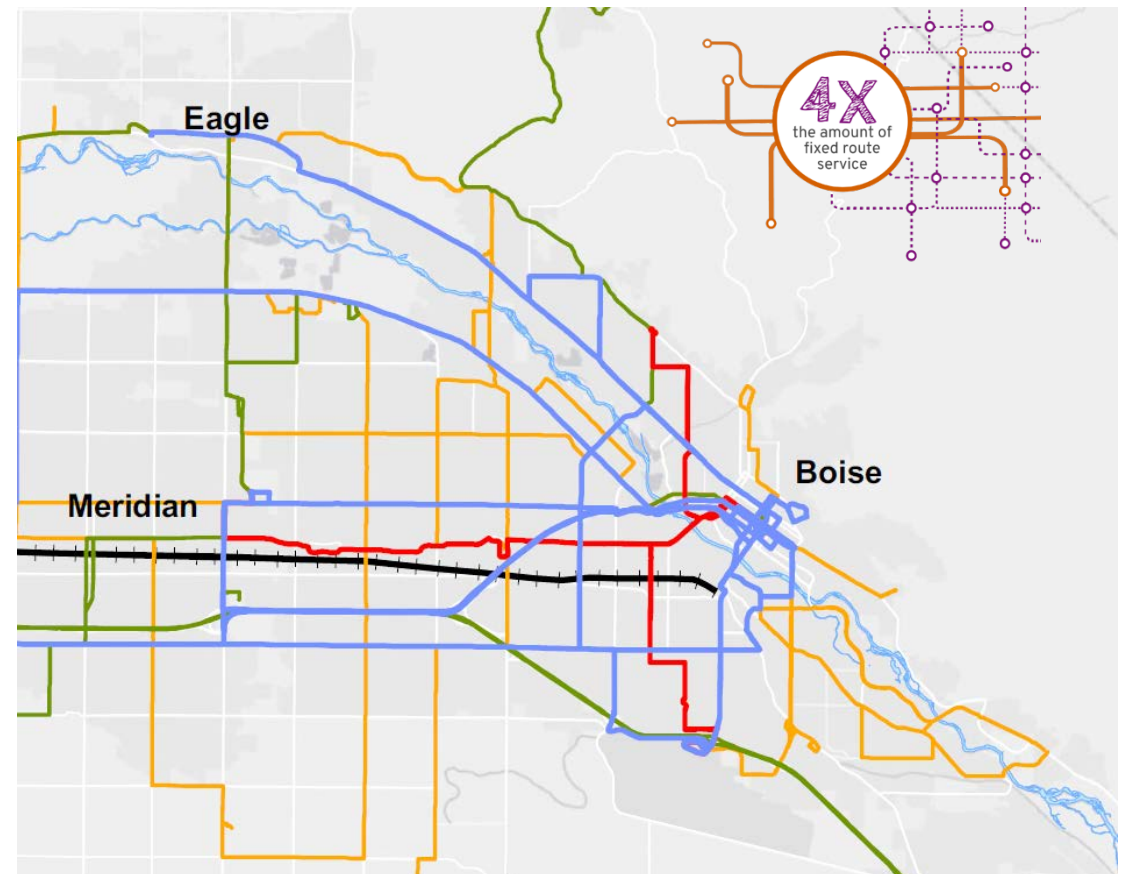
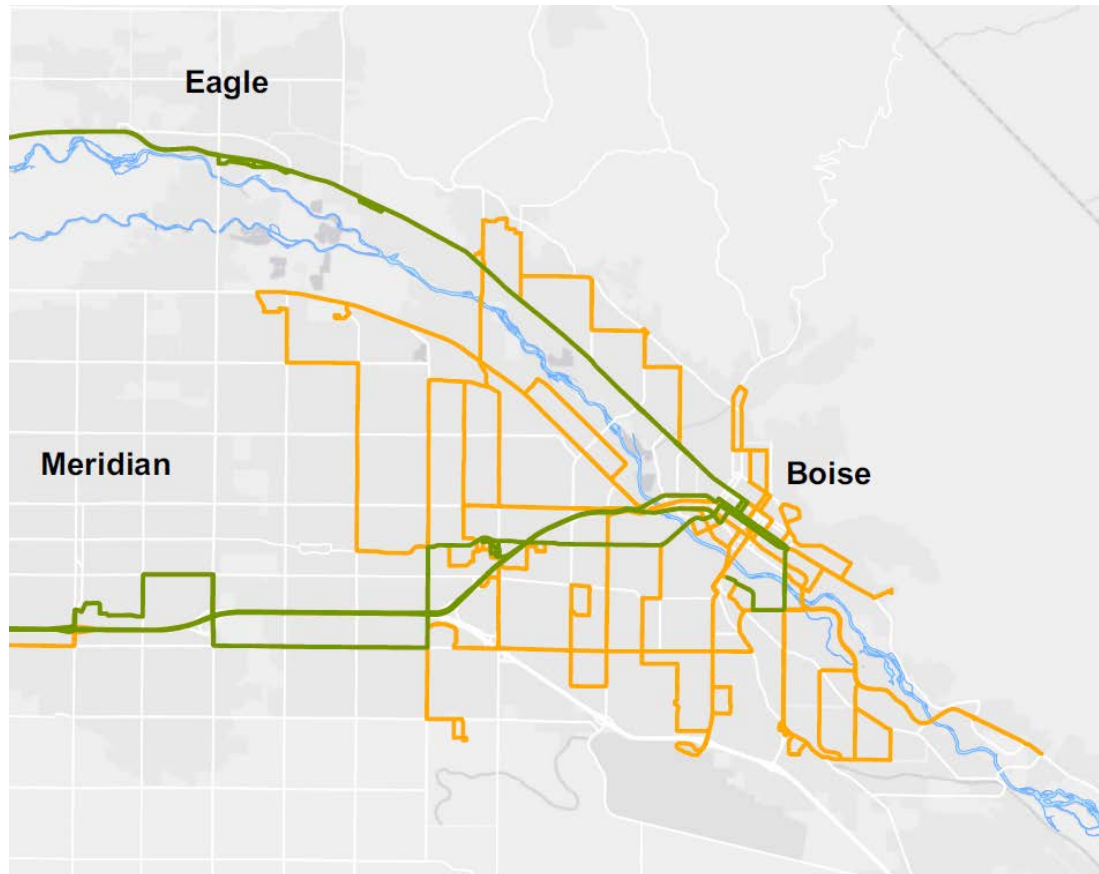
## Non-Fixed Route/Beyond Buses & Operations

- On-demand service (ACCESS)
- Technology improvements (fares, service, etc)
- Transportation demand management
- Transit priority treatments
- Outreach/Marketing
- Event bus service
- Amenities: bus stop shelters, real time info, ticketing bike racks, ADA accessibility
- Bike Share
- First/last mile improvements
- Lyft Pilot
- Studies

# VALLEYCONNECT 2.0

A plan to develop a robust, regional, gridded transit network

- Intermediate Scenario \$43M
- Growth Scenario Additional \$17M



# VRT: OTHER MAJOR INITIATIVES

---

- Deferred Maintenance Plan
- Creating 1<sup>st</sup> Five Year Plan
- Bike Share Operator
- CityGo





# CONSISTENT FUNDING

---

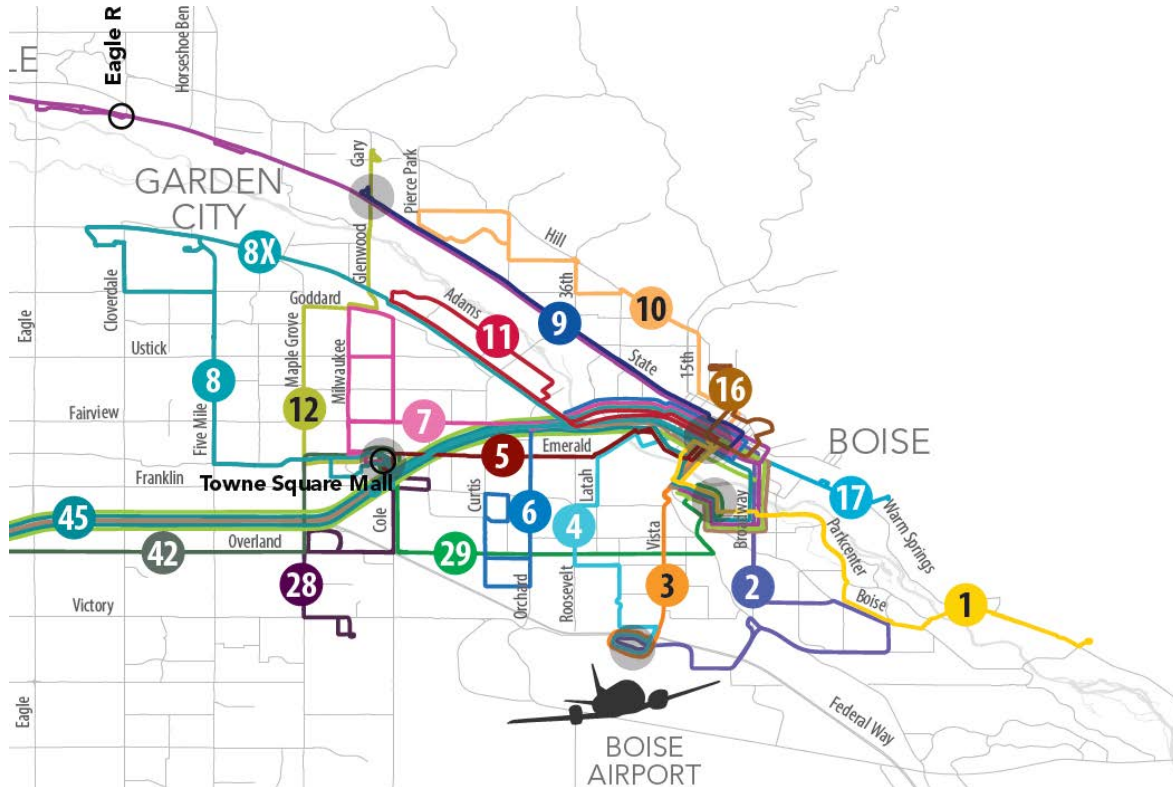
New in 2019, VRT/Boise MOU

- Minimum contribution of 5% of city's property tax
- Annual public hearing
- VRT Update:
  - Local & Regional Operations in 2019
  - Performance Metrics
    - On-Time Performance
    - Ridership Data
  - Funding Priorities and Requests
  - Status of Long-Term Projects

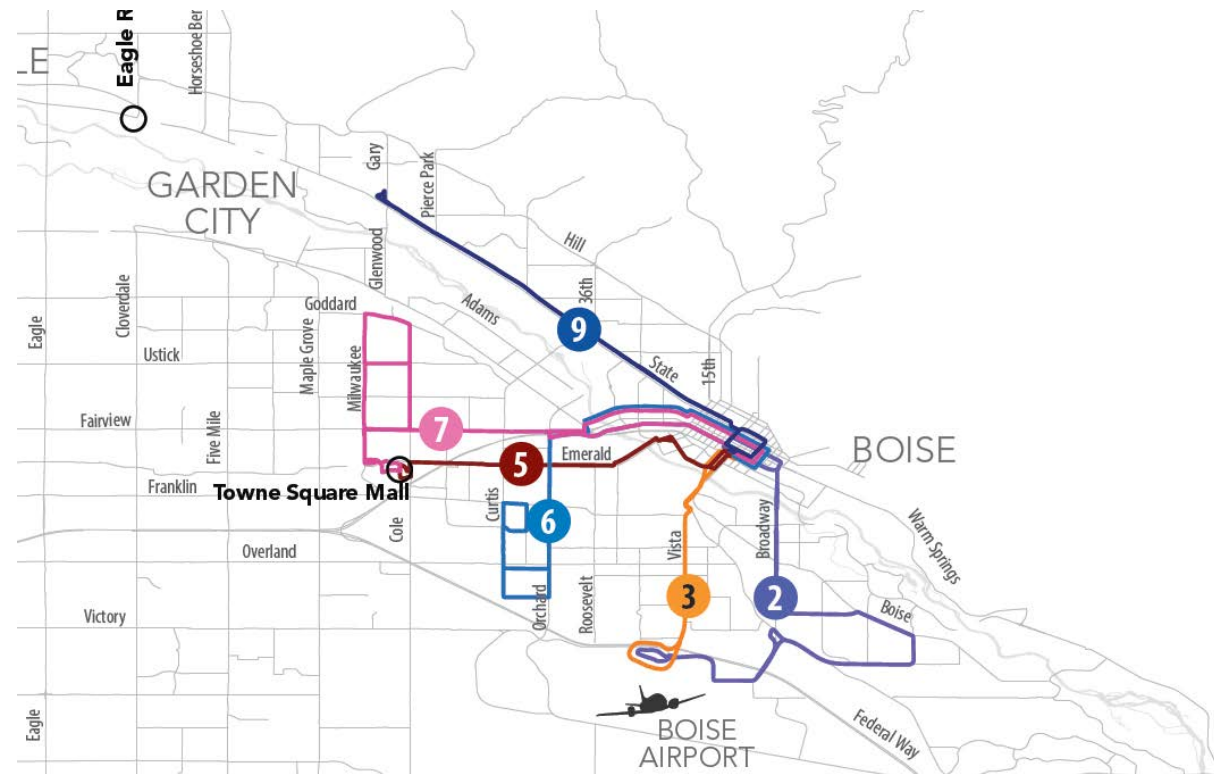


# CURRENT FIXED ROUTES

## Weekdays



## Saturdays



# CURRENT HOURS

Route	WEEKDAY Service Hours																																							
	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	11.5	12.0	12.5	1.0	1.5	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0					
1 Harris Ranch/ParkCenter			30																		30																			
2 Broadway		30																				30																		
<b>3 Vista</b>			15							30														15																
4 Roosevelt			30																			30																		
5 Emerald				30																		30																		
6 Orchard				30																		30																		
<b>7A Fairview/Ustick</b>																																								
<b>7B Fairview/ Mall</b>																																								
8 Five Mile																																								
8X Five Mile Chinden Express				30																																				
<b>9 State St</b>		30			15																		15																	
10 Hill																																								
11 Garden City																																								
12 Maple Grove																																								
16 VA Hospital/Hyde Park																																								
17 Warm Springs Ave					30																				30															
28 Cole/Victory																																								
29 Overland					30																				30															

Route	SATURDAY Service Hours																																								
	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	11.5	12.0	12.5	1.0	1.5	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0						
1 Harris Ranch/ParkCenter																																									
2 Broadway								60																																	
<b>3 Vista</b>					30																																				
4 Roosevelt																																									
5 Emerald								60																																	
6 Orchard								60																																	
<b>7A Fairview/Ustick</b>								60																																	
<b>7B Fairview/ Mall</b>								60																																	
8 Five Mile																																									
8X Five Mile Chinden Express																																									
<b>9 State St</b>								30																																	
10 Hill																																									
11 Garden City																																									
12 Maple Grove																																									
16 VA Hospital/Hyde Park																																									
17 Warm Springs Ave																																									
28 Cole/Victory																																									
29 Overland																																									

Includes March 2020 additions







# PUBLIC TRANSPORTATION OUTREACH AND NEXT STEPS

LASTING • INNOVATIVE • VIBRANT

# PRIORITIES: 2019 PUBLIC SURVEY

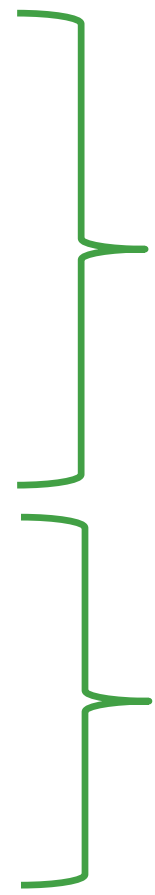
---

- Who
  - Over 750 responses (~94% live or work in Boise)
  - Both riders and non-riders (57% riders 43% Non-riders)
- Time of Service Priorities:
  1. AM and PM rush hour/commute periods
  2. Evening service (after 6 pm)
  3. and then weekend, then morning, then midday service
- Non-peak Period Service:
  - Priority Routes: add late hrs on Saturday & all day 30 min (State, Fairview & Vista)
  - Midday: Increase hourly routes to 30 minutes
- Many other requests for service to other destinations

# BOISE INVESTMENT STRATEGIES, 2021+

---

- Next Priorities
- Choices
  - On-Time Performance
  - Amenities
  - M-F frequency
  - Weekday evening service
  - Saturday
  - Sunday
  - Expanded service
    - Connect to the Village
    - Ustick
    - Boise Ave
    - Cole Rd



**Build Up Existing Network**

**Expand Network**



# 2020 PUBLIC OUTREACH

---

Starts with a Survey, February 6<sup>th</sup> – 23<sup>rd</sup>

\$3.0M	Increase frequency to 30 mins on all existing M-F routes
\$1.5M	Extend service to 9:30 PM on existing M-F routes (keeping existing frequencies)
\$0.6M	Add Sunday service at same frequency & hours as is on Saturdays
\$0.6M	Add 15 min peak hour frequency to two additional routes
\$0.6M	Improve experience by improving on-time performance, adding bus stop amenities at high ridership stops, and minor route adjustments



# SCHEDULE

---

- Feb 6-23 Public Survey to Boise Residents
- Feb 11 Public Hearing on Funding & Public Transportation  
VRT Annual Update
- March Community Conversations on Budget
- March Work Session on Transit Funding for 2021
- April VRT Board Previews Five Year Work Plan

